



Economic Growth Board

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| Date | Wednesday 12 th July 2023 |
| Report Title | Economic Growth Board Work Programme |
| Portfolio lead | Portfolio Holder for Economy and Innovation |
| Accountable Chief Executive | Laura Shoaf, West Midlands Combined Authority email: laura.shoaf@wmca.org.uk |
| Accountable Employee | Joe Baconnet, West Midlands Combined Authority Joseph.baconnet@wmca.org.uk |
| Report has been considered by | Directors of Economic Development |

Recommendations for action or decision:

The Economic Growth Board is asked to:

- a) Note the updated work programme attached at Appendix 1.

1 Purpose

- 1.1 For the Economic Growth Board to update its work programme. EGB's work and decisions will support the region's overall vision to build a healthier, happier, better connected and more prosperous West Midlands.

2 Background

- 2.1 Economic Growth Board (EGB) was established to strengthen democratic leadership, working with business. The Board's work programme is divided into four topic areas based on its terms of reference, plus any standing items.
- 2.2 The revised work programme is attached at Appendix 1 and will continue to evolve as work is required.

3 Financial Implications

- 3.1 There are no immediate financial implications arising from this report.

4. Legal Implications

- 4.1 There are no immediate legal implications arising from this report

5. Equalities Implications



5.1 There are no immediate equalities implications arising from this report.

6. Inclusive Growth Implications

6.1 The work programme of EGB places inclusive economic growth at the heart of CA decision making.

7. Geographical Area of Report's Implications

7.1 The Economic Growth Board's remit is for the WMCA area with all constituent and non-constituent authorities within that area. Subject to the individual items of work being considered by the EGB, work, policies and programmes might relate to either the 7-met WMCA area, or the wider economic footprint.

8. Other implications

8.1 None



Appendix 1 Updated Work Programme

| | | 22 nd Sept '23 | 16 th Nov '23 | 13th December '23 | 6 th March '24 |
|---|--|---|---|--|---------------------------|
| 1 | Oversight of regional economic strategies, plans, and their implementation, including influencing plans to attract government and commercial investment | <p>Investment Zone progress</p> <p>Overview of the Digital Economy workstream of the West Midlands Digital Roadmap</p> <ul style="list-style-type: none"> - Birmingham Tech Cluster Plan <p>Annual Report of the Midlands Engine for its benefits to the West Midlands</p> <p>Or Further education pilot agreement sign-off with Innovate UK*</p> <p>Major Events Fund (Governance and evaluation framework) – WMGC</p> | <p><i>Update on the next steps of the Circular Economy Routemap and progress tbc</i></p> <p>Review Commercial Land Strategy, in line with West Midlands Plan for Growth priorities tbc?</p> <p>Housing & Regen Future Homes Strategy (cluster development)</p> | <p>Midlands Aerospace Alliance Cluster update</p> | |



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|---|---|---|--|---|--|
| | | International Strategy (WMGC) | | | |
| | | Inclusive Growth | | | |
| 2 | Deliver inclusive economic growth through the West Midlands Jobs Plan, ensuring we link local communities to new jobs and opportunities. | Report on Good Work Local Skills Improvement Plan Leadership & Management Skills in the workforce | Skills Delivery Overview | | |
| 3 | Oversee a coherent and complementary approach to business support across the region. | Business Growth WM Updates Access to Finance (report) and update on West Midlands Co-Invest Fund | Business Growth WM Updates WMGC Progress update | Business Growth WM Updates Night Time Economy Update (?) | WMGC Progress Update |
| 4 | Oversee the work of the Innovation Board and other relevant sub-Boards | Innovation Board update Update Report from the Industrial Energy Taskforce Report from Cultural Leadership | Report on Tourism: work of Tourism and Hospitality Advisory Board | | Innovation Board update Strategic Productivity Partnership report |



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|---|------------------|--|--|--|--|
| | | ToR of Strategic Productivity Partnership | | | |
| 5 | Standing Item(s) | <p>Economic Conditions Report - Latest economic evidence (including qualitative issues from BIF and Regional Business Council), forecasts and key impact measures</p> <p>Summary Reports – short updates on on-going work & projects</p> | <p>Economic Conditions Report - Latest economic evidence (including qualitative issues from BIF and Regional Business Council), forecasts and key impact measures</p> <p>Foundational sectors update</p> <p>Summary Reports – short updates on on-going work & projects</p> | <p>Economic Conditions Report - Latest economic evidence (including qualitative issues from BIF and Regional Business Council), forecasts and key impact measures</p> <p>Summary Reports – short updates on on-going work & projects</p> | <p>Economic Conditions Report - Latest economic evidence (including qualitative issues from BIF and Regional Business Council), forecasts and key impact measures</p> <p>Summary Reports – short updates on on-going work & projects</p> |